



Please return form to:
FSU Credit Union
ATTN: Marketing Department
1612 Capital Circle NE
Tallahassee, FL 32308
OR fundraising@fsucu.org

Sponsorship/Donation Request Form

Please read carefully

Florida State University Credit Union's mission is to "Maximize Members' Financial Well-Being." We want to help empower our members to make educated and informed financial decisions while providing affordable solutions to manage their finances. In keeping with our mission, Florida State University Credit Union (FSUCU) provides sponsorships and donations predominantly to organizations that undertake initiatives to help people enhance their financial well-being and address issues within the following impact areas:

- Family wellness and financial stability
- Community enhancement and development
- Financial literacy
- Education
- Economic development

Under our **Champions4Change** community giving initiative, FSUCU supports our communities through a number of programs including our *Borrow4Less, Give Back More* program, and community and event sponsorships. In our *Borrow4Less, Give Back More* program, a charity is selected each month to which \$10 is donated for every completed auto loan that month. In addition, organizations are selected on an on-going basis to receive a \$50 donation per completed auto loan if the loan applicant uses that organization's unique promo code when applying for the loan.

FSUCU supports not-for-profit organizations as defined by section 501(c) 3 of the IRS Tax Code. The following is a list of eligibility requirements that your organization must meet in order to be considered for donations or sponsorship from FSUCU:

- Organization must be tax exempt under 501(c) 3 of the Internal Revenue Code. You will be asked to provide your EIN Number.
- Organization must be based or have one or more locations within 30 miles of an FSUCU branch.
- Organization must have an operating history of five years or more.
- Organization must be non-discriminatory – including race, religion, creed, age, sex, sexual orientation and/or national origin.

FSUCU does not provide support to the following:

- Annual appeals
- Capital campaigns
- Organizations, projects, or events that are political in nature
- Political campaigns or candidates
- Programs, projects, or events that benefit specific individuals
- Programs or events inappropriate for all age groups
- Religious organizations

Please complete the following form and return by mail or email to the addresses listed above. A committee of FSUCU staff members will review your request and contact you if you are selected to receive support.

Organization Name:

Date:

Organization Address:

Web Address:

Contact Name:

Phone:

Contact Email:

Organization Type (check all that apply):

- | | | |
|--|---|--------------------------------------|
| <input type="checkbox"/> Not-for-profit | <input type="checkbox"/> School | <input type="checkbox"/> Foundation |
| <input type="checkbox"/> 501(c)3, EIN #: _____ | <input type="checkbox"/> Civic Organization | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> For-profit | <input type="checkbox"/> Association/Club | |

Please describe the mission and vision of your organization:

Please describe the demographics, including geographic area of those served by your organization. Please also include what percentage of your collected donations are returned to the local community:

Type of Request

Please select one or more of the following:

- | | | |
|--|---|--------------------------------------|
| <input type="checkbox"/> Event sponsorship | <input type="checkbox"/> Donation | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Borrow4Less, Give Back More charity of the month (\$10 per auto loan) | <input type="checkbox"/> Borrow4Less, Give Back More ongoing charity (\$50 per auto loan) | |

Please describe **in detail** the nature of the request:

Please list any type of community impact from an FSUCU donation or sponsorship that can be measured: (e.g. number of meals served, percentage of donation to scientific research, etc.):

Please list any and all methods you will promote the partnership between your organization and FSUCU:

Please list any affiliations with Florida State University Credit Union:

Event information (if requesting sponsorship for an event, please complete the following):

Name of event: _____

What best describes the type of event:

- | | | |
|---|--|--------------------------------------|
| <input type="checkbox"/> Single-day event | <input type="checkbox"/> On-going event | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Multi-day event | <input type="checkbox"/> Golf Tournament | |

Target audience:

- | | | |
|---|---------------------------------|--------------------------------------|
| <input type="checkbox"/> Youth/Teens | <input type="checkbox"/> Women | <input type="checkbox"/> Community |
| <input type="checkbox"/> Adults | <input type="checkbox"/> Men | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Small Businesses | <input type="checkbox"/> Family | |

Expected attendance: _____

Event location: _____

Overview of the event (100-word maximum): _____

Do you have research or results to demonstrate the effectiveness of past events? (If yes, please attach applicable documents to this form)

- Yes No

What other sponsors will be participating?

Are there any other financial institutions participating?

- Yes No

If yes, please name them: _____

List all advertising and promotional opportunities that accompany this event:

Is there an opportunity for FSUCU employees to participate as volunteers?

- Yes No

If yes, please explain: _____